

Bainbridge Island Historical Museum
City of Bainbridge Island
2018 Lodging/Tourism Fund Final Report

- Activity was to keep the Museum staffed for an extra day during our regular, daily opening hours of 10 a.m. until 4 p.m. by having our Curator work on Sundays, and continuing to have our Volunteer/Support coordinator work on Saturdays.
- The objectives were to extend the professional services we offer to the weekends, and ensure that our docents are given additional support to properly serve the large number of guests who tour the Museum during these periods.
- Anticipated impacts of the project:
 - Increased number of tourists who will be able use the Museums research and library services each week
 - Increased size and number of special tours we can accommodate during weekend hours
 - Increased number of new acquisitions made by the museum
- Our objectives were partially achieved.
 - The total number of Museum visitors was down just under 3% from the previous year, although we attracted almost exactly the same number of non-islanders (9,967 versus 9,964 in 2017). The only demographic that saw a slight increase was visitors from States other than WA (up 4% from the previous year).
 - We provided over 100 tours to the public, a significant increase from the 85 tours in 2017
 - 1,297 new items were added to our collections in 2018, up slightly from the 1,134 items aquisitioned in 2017

A summary of measurables is shown in the attached [Summary of Visitor Statistics](#). Overnight stays reported by our visitors increased by 4% in 2018, continuing a trend we've seen over the past several years. Our 13,097 visitors contribute significantly to the island economy, both for purchases of goods and services and in hotel/motel taxes.

Although the actual funded amount was not what was originally requested, the museum made up the difference out of operating income.

Methodology was our front-of-house guest register. We request that the guests provide information about where they come from and if they are staying overnight in paid accommodations.

Please see the attached 2018 Summary Visitor Statistics.
Please advise if we can provide further information.

Brianna Kosowitz,
Executive Director

2018 Summary Visitor Statistics								
MONTH	TOTAL VISITORS	MEMBERS	NON-MBRS	BI	NON BI IN WA	OTHER STATES	OTHER COUNTRIES	Overnight stays
January	644	165	479	238	145	238	23	37
February	651	209	442	297	135	177	42	31
March	1058	216	843	284	265	442	67	62
April	911	191	719	218	311	315	67	89
May	1208	202	1005	273	345	453	136	94
June	1310	209	1101	272	281	641	117	103
July	1684	256	1428	358	421	843	63	194
August	1645	211	1433	262	459	794	130	199
September	1232	175	1057	207	304	635	87	127
October	1161	173	988	282	250	548	81	75
November	879	151	725	240	250	365	24	69
December	714	144	570	200	199	277	35	57
TOTAL	13097	2302	10790	3130	3366	5728	873	1137